

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

CAREER GUIDANCE CELL REPORT- JUNE TO FEBRUARY 2021

With the ongoing COVID pandemic in full swing from March 2020, The Career Guidance Cell started the academic year with student orientation on July 11th. CGC members connected with student groups and briefed them about the Training Programmes and placement processes planned for the year. 588 students from both the UG and PG streams have registered for placements.

Virtual Training Programme:

Topics -Group Discussion by Ms. Anupama Anand

Interview Skills by Ms. Ratna Krishnan

Resume Writing by Ms. Prasanna

Aptitude test & Soft Skills by Bodhibridge Educational Service

Quantitative Ability and Verbal Ability and Soft Skills by SMART Training Resources India Pvt. Ltd.

Career Talks:

A short series of talks was conducted for the benefit of the registered students

S. No.	Date	Topics	Departments	No. of students attended
1	August 7, 2020	Campus Training by Deloitte	All	580
2	August 29, 2020	Campus to Corporate Talk by Mr. Santhosh Karnanda, Director, Mera English.Com		
3	September 07, 2020	Campus Ambassador Connect programme on Artificial Intelligence by Mr. Kodeeswaran Natarajan , Senior HR, CTS		
3	October 10, 2020	Marketing as a career by Ms. Archana Venkat Director & Head- Marketing- Financial Advisory Services, Deloitte		

Placement Officers Meet Attended:

Meetings attended by the CGC members were- Deloitte | TPO Leadership virtual connect, Zifo RnD placement officers meet, EY Anchor Meet

Anudip Foundation Training Programme:

About Anudip Foundation:

Anudip Foundation, a not-for-profit social enterprise, provides livelihood opportunities at scale for marginalized populations in the digital economy as a new economy skilling partner for students, employers and donors. Registered under section 8 of Companies Act, Anudip currently has its program operations across 100 training centers located in Andhra Pradesh, Delhi/NCR, Jharkhand, Orissa, Maharashtra, Karnataka, Tamil Nadu, Telangana and West Bengal.

To help marginalized community students they are running CSR initiative projects in the field of education sector supported by Bank of America.

The available courses with placements supported by Bank of America,

1. **CEDES : Certificate in English Communication and Digital Education with Excel Specialization**
2. **DHNC : Diploma in Hardware Networking (Combo)**
3. **DWDC : Diploma in Web Designing (Combo)**
4. **DWPP : Diploma in Web Programming with PHP**

Many students have joined this training and we hope they will be placed in reputed companies by the end of this Year.

Mentoring Programme

The CGC addressed Faculty of Chennai National Arts & Science College, Avadi , Sindhi College of Arts & Science, Numbal, Soka Ikeda College of Arts And Science for Women, Madhanangkuppam, St. Anne's Arts & Science College, Madhavaram, St. Joseph's College (Arts & Science) , Kovur , St. Thomas College of Arts and Science , Koyembedu on February 17th 2021, "Managing the Placement cell effectively "as a part of the Paramarsh UGC Scheme

Companies that visited for placement

Deloitte, KPMG, Mckinsey, EY India, Infosys, Natwest Group, HCL Statestreet, ICICI bank, Sutherland and many more companies have selected about 98 students this Academic year .We hope to place more students by the end of the academic year .